#### **JIGAR TEWAR**

Lead UI/UX Product Designer

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#### PROFESSIONAL SUMMARY

Visionary Lead UI/UX Product Designer with 18+ years of progressive experience transforming complex design challenges into innovative, user-centric solutions. Proven track record of driving digital transformation across global B2B, B2C, and SaaS platforms, with expertise in strategic design leadership, user research, and cross-functional collaboration.

#### KEY PROFESSIONAL ACHIEVEMENTS

- Successfully led design initiatives for Fortune 500 clients including Quiksilver, Kennametal, Kraft, and Mundaii
- · Developed comprehensive design systems for multiple organizations, enhancing brand consistency and design efficiency
- · Mentored and led design teams of up to 10 members, driving innovation and professional growth

#### PROFESSIONAL EXPERIENCE

#### UI/UX & Product Design Consultant | Global Companies (Apr 2023 - Present)

#### Strategic Design Leadership

- · Collaborated with renowned global companies in Germany, USA, and Australia
- Developed forward-thinking design strategies aligned with business objectives
- Conducted in-depth user research to inform product development
- Implemented human-centered design processes for diverse user needs

#### **Key Deliverables:**

- · Created high-quality visual and interaction designs
- · Conducted iterative usability testing
- · Developed data-driven design insights

#### Lead UI/UX Product Designer | Conduira, Hyderabad (Apr 2022 - Apr 2023)

## **Product Innovation and Design Leadership**

- · Designed comprehensive educational web application for student job preparation
- · Created innovative design system for company branding and digital products
- · Led design team through strategic product development phases

#### **Key Outcomes:**

- · Developed complete design system for app, presentations, and marketing materials
- Conducted extensive user research and experience optimization
- · Facilitated design concept and prototype sessions

# Lead UI/UX Product Designer | Sunflower Labs (Feb 2020 - Apr 2022)

### **Design Team Management and Innovation**

- · Led design team of 5 members across India and USA
- · Created comprehensive sketch design system library
- · Developed client communication strategies

#### **Key Contributions:**

- · Implemented team mentorship programs
- · Streamlined design processes
- · Enhanced client relationship management

#### Senior Executive Application Engineering - UI/UX Product Designer | Collabera (Nov 2018 - Jan 2020)

- · Collaborated with internal teams to design user-centered business integrations for B2B, B2C, SaaS, and enterprise platforms
- · Applied Design Thinking, Lean UX, and Agile methodologies in comprehensive design solutions · Performed end-to-end user research and prototype testing across mobile and web applications

#### Software Engineer (UI/UX Designer) | Netweb Software Pvt. Ltd. (Nov 2011 - May 2018) · Worked with Fortune 500 companies like Quiksilver, Kraft, developing SAP-based application designs

- · Specialized in B2B, B2C, and enterprise mobile/web application UI development
- Executed comprehensive UI design and development, including Kraft USA project (2013-2014)

#### Senior Web Designer/Developer | DOTS & COMS (Mar 2008 - Oct 2011) · Designed websites for international clients in the US, UK, and UAE

- · Developed advanced web technologies using HTML5, CSS3, JavaScript
- · Created mobile UI/UX designs for iPhone and iPad applications

#### Graphic Designer - Web Designer/Developer | Bulwark Systems (Mar 2005 - Mar 2008) · Led website design and maintenance initiatives

- · Developed web applications using HTML, CSS, JavaScript
- · Created multimedia designs including Flash animation and graphic design

# **Design Tools:**

**TECHNICAL EXPERTISE** 

# UI/UX: Figma, Sketch, Adobe XD, InVision

- Prototyping: Axure, Framer X, Proto.io, Marvel User Research: Maze, Hotjar, iMotions
- Design Systems: InVision DSM, Figma Design Libraries
- **Design Methodologies:**

### Design Thinking Agile UX

- Lean UX Principles User-Centered Design
- Design Sprints

# Advanced 25+ UX Certifications (Interaction Design Foundation):

PROFESSIONAL CERTIFICATIONS

#### • UX Design for Virtual Reality (2024) - 100% • Al for Designers (2024) - 96%

- Conducting Usability Testing (2023) 98% • Data-Driven Design (2023) - 96%
- Emotional Design (2023) 89% • Accessibility Design (2023) - 89%
- **EDUCATION**

• Diploma in Multimedia Applications, Kaleido Media (1999)

# ADDITIONAL PROFESSIONAL SKILLS

# Soft Skills:

#### • Strategic Communication · Cross-functional Team Leadership

- · Stakeholder Management · Innovation Facilitation
- · Problem-Solving
- Critical Thinking
- Language Skills:
- English (Professional) · Hindi (Native)
- · Gujarati (Native) · Sanskrit (Basic)