JIGAR TEWAR
LEAD UI UX / PRODUCT DESIGNER

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📍 Vadodara, Gujarat, India

Highly experienced UI/UX and Product Designer seeking senior/managerial level roles with a reputable organisation for long-term engagement.

SUMMARY

- Over 16 years of design experience, starting as a graphic/web designer and currently serving as a Lead UI/UX - Product Designer for the past 11 years.
- Skilled in translating UI/UX design wireframes into interactive prototype, bringing visual aspects of applications to life.
- Expertise in client interactions, task analysis, information architecture, wireframes, visual design, and usability testing.
- Led high-performing teams through all project phases, ensuring adherence to organization and industry quality standards while meeting end-user requirements.
- Validated usability and customer experience processes through research and analysis, maximizing the benefits of business investments.
- Studied client requirements to enhance consumer adoption and engagement rates for specific applications.
- Managed design projects, coordinating with design coordinators, architects, and engineers to ensure client satisfaction, timely delivery, and achievement of team targets.
- Coordinated with Design and Delivery Teams for offsite work, including recruitment, orientation of new design staff, and administration of design projects.
- Possess excellent communication and presentation skills, with a track record of leading teams during project phases and guiding team members to develop innovative solutions using new tools and industry trends.

EXPERIENCE

Sr. UI UX / Product Designer - Freelancer
Germany - USA & Australia based World renowned Companies · Freelance - (Apr 2023 - Present)
- Strategic Thinking & Product Vision, Design Thinking & User Research, Communication & Collaboration, User Empathy & Design Thinking, Visual & Interaction Design, Usability Testing & Iteration, Research Expertise, Problem-solving & Critical Thinking

Lead UI UX / Product Designer
Conduira, Hyderabad - (Apr 2022 - Apr 2023)
- Created an educational web app for students to prepare for jobs and study abroad.
- Led the design team and developed a design system and strategy for the next phase of design and development.
- Created a design system for the company's branding, presentations, mailers, and the entire app.
- Defined audience needs, analyzed existing systems, and translated them into concepts for compelling interactions and user experience.
- Conducted research on usability and customer experience, documented requirements, and prototyped user experiences and specifications.
- Presented solutions, ideas, and recommendations that aligned with the requirements, documenting discussions, concepts, and the finalized scope.
- Facilitated design, concept, and prototype sessions, implementing an effective prototyping/storyboarding process to communicate user experience visions to stakeholders.
- Translated research findings into actionable recommendations, prioritizing them and preparing mock-ups, prototypes, wireframes, and interaction designs.

Lead UI UX / Product Designer
Sunflower Labs, Vadodara (India) & USA - (Feb 2020 - April 2022)
- Led a design team of 5 members, mentoring them in design processes.
- Created a sketch design system library for the company.
- Communicated with clients, understanding their requirements and pain points.

Sr. Executive Application Engineering - UI UX / Product Designer | User Researcher
COLLABERA, Vadodara (India) & USA - (Nov 2018 - Jan 2020)
- Collaborated with internal team leads to facilitate seamless and collaborative design processes.
- Performed user research, empathized, defined, ideated, prototyped, and tested application designs.
- Followed best UX processes using Design Thinking, Lean UX, and Agile methodologies.
- Designed user-centered and automated business integrations for B2B, B2C, SaaS, and enterprise-level mobile and web applications.

Software Engineer (UI UX Designer / Product Designer)
Netweb Software Pvt. Ltd., Vadodara (India) & USA - (Nov 2011 - May 2018)
- Worked with Fortune 500 companies like Quiksilver, Kennametal, Kraft, and Mundaii on SAP-based B2B, B2C, and enterprise-level mobile and web application design and UI development using HTML, CSS, and JS.

Sr. Web Designer / Developer
DOTS & COMS, Vadodara (India) - (Mar 2008 - Oct 2011)
- Performed website designing for companies in the USA, UK, and UAE.
- Worked on Web 2.0, HTML5, CSS3, JavaScript, iPhone-iPad app UI design, WordPress, Joomla, Flash, and ActionScript.

Graphic Designer - Web Designer / Developer
Bulwark Systems, Vadodara (India) - (Mar 2005 - Mar 2008)
- Led website design and development maintenance.
- Designed web applications using HTML, CSS, JavaScript, Flash, animation, and graphic design.

EDUCATION

- Diploma in Multimedia Applications from Kaleido Media (Focus Education), Vadodara, April 1999.

CERTIFICATIONS

Interaction Design Foundation (IxDF) Profile: interaction-design.org/members/jigar-tewar

- Mobile User Experience Design, 2021 (97%)
- How to Design for AR & VR - Product Design, 2021 (74%)
- Dynamic User Experience: Design and Usability, 2019 (83%)
- Create Intuitive Products by Imitating Physicality, 2019 (90%)
- User Research for Methods and Best Practices, 2018 (97%)
- Design Thinking, 2018 (95%)
- UX Management Strategy and Tactics, 2018 (95%)
- Human-Computer Interaction - HCI, 2018 (81%)
- Web design for Usability, 2017 (96%)
- Design for the 21st Century with Don Norman, 2023 (87%)
- Agile Methods for UX Design, 2023 (97%)
- Journey Mapping, 2023 (99%)
- Emotional Design — How to Make Products People Will Love, 2023 (89%)
- Creativity: Methods to Design Better Products and Services, 2023 (89%)
- UI Design Patterns for Successful Software, 2023 (86%)
- Psychology of Interaction Design: The Ultimate Guide, 2023 (93%)
- Data-Driven Design: Quantitative Research for UX, 2023 (96%)
- Conducting Usability Testing, 2023 (98%)
- The Ultimate Guide to Visual Perception and Design, 2023 (88%)
- Accessibility: How to Design for All, 2023 (89%)
- Perception and Memory in HCI and UX, 2023 (96%)
- Design for a Better World with Don Norman, 2023 (95%)
- AI for Designers, 2024 (96%)
- UX Design for Virtual Reality, 2024 (100%)

KEY IMPACT AREAS

- Project Management
- Creative Design & Visualization
- Design System
- UI/UX User Interface Design
- Concept Design & Layout Planning
- Team/People Management
- Client Relationship Management
- Process Improvement
- Stakeholder Management
- Cross-functional Team Coordination
- Software as a Service (SaaS)
- Business-to-Business (B2B)

DESIGN SKILLS

- Design Thinking, Brainstorming
- UX Laws & Principles
- Heuristic Evaluation
- Personas & User Research
- Usability Testing & User Journey Mapping, Mockups
- User Stories, Creative Ideation
- Intuitive Product Design
- Critical Thinking, Design Sprints, User Flows
- Style Guides, A/B Testing
- Information Architecture

UX / DESIGN TOOLS

- Figma,Sketch, InVision
- Adobe - XD, AE, AI, PS
- FigJam, Miro, Balsamiq, Wireframe.cc, Freehand
- IMotions, Maze, Hotjar
- User Testing
- Axure RP
- Framer X, Protopie, Craft
- Proto.io, Marvel,
- Webflow, Principle
- Uizard
- Invision DSM

PORTFOLIO LINKS

- Behance: behance.net/jigartewar | Dribbble: dribbble.com/jigartewar | Medium: medium.com/@jigartewar

PERSONAL INFORMATION

- Date of Birth: 18th Jan 1980
- Languages Known: English, Hindi, Gujarati, and Sanskrit
- Address: A-304, Sangani Skyz, Near Navrachana Int. School, Kabir Road, Bhayli, Vadodara - 391410, Gujarat (INDIA)
- Personal Interests: Photography, Social Media New / Information for my city, Sketching